

Assiniboia Chamber of Commerce Annual Directory and Buyers Guide 2009

West Winnipeg's indispensable business to business aid!

The 2009 edition of the *Assiniboia Chamber of Commerce Annual Directory and Buyers Guide* continues its exciting new look which includes a two-page planner for each month of the year. The calendars will highlight Chamber events and functions, making the directory a useful tool for area businesses. **A limited amount of advertising space is available on the calendar pages.** This space is available on a first come, first serve basis.

The Assiniboia Chamber of Commerce represents the interest of business in many areas such as local civic governance, and supports the activities that contribute to opportunities for business.

Circulation:

The *Assiniboia Chamber of Commerce Annual Directory and Buyers Guide* will be distributed to all businesses in the Chamber trading area. This includes St. James north to Inkster Boulevard, all of Charleswood, Tuxedo and Polo Park. There are a total of 4,000 businesses in the catchment area of the chamber, including key areas such as Murray Industrial Park, Winnipeg International Airport, Red River College, Polo Park and many of the big box stores in the west end of the city. Members will be asked to support the advertisers who support their directory.

Advertising Rates

SIZE	BLACK & WHITE		FULL COLOUR	
	Non Member	Member	Non Member	Member
Full (4.813 x 7.75)	\$1,320	\$925	\$1,650	\$1,155
3/4 (4.813 x 5.906)	\$1,000	\$775	\$1,400	\$950
1/2 (4.813 x 3.813)	\$825	\$575	\$1,045	\$730
1/4 (2.344 x 3.813)	\$545	\$380	\$685	\$475
1/8 (2.344 x 1.844)	\$325	\$225	\$435	\$300

Calendar Page Rates

SIZE	BLACK & WHITE ONLY	
	Non Member	Member
Special! 12 only 1/6 banner (4.813 x 1.2)	\$475	\$330

Inside covers add 15%. Outside cover add 25%

Become a member
and SAVE!

Checklist for submitting Electronic Files

Mac files must have fonts converted to paths and exported as an eps or pdf. Any files not converted will be subject to a \$25 conversion fee.

Line screen: 150 Resolution: 300 dpi

Acceptable Windows file formats: •Pagemaker 6.5 •InDesign 2 •Photoshop
•Illustrator 8.0 •Corel Draw 10 •tif, eps, pdf

Fonts: Include all fonts that are part of the project.

Linked Files: All linked files must be included.

Hard Copy Proofs: Hard copy proof must be included and sized at 100%.

Shipping Media: Electronic File media should indicate your company name, job name and date, as should the shipping package.

Files can be e-mailed to: art.work@pegasuspublications.net
or sent to address below.

If you have any further questions please call your sales rep.